



2025 Sponsor Letter

Thank you for considering a sponsorship opportunity with Ice Dogs Hockey Orillia Inc. Our program provides dedicated young athletes with the chance to develop and refine their hockey skills during the spring and summer months.

Based in Orillia, our teams compete in tournaments across Ontario and the northern United States. Last season, we proudly fielded teams at every minor hockey age level (U9-U18), including the launch of our Junior team and dedicated girls' teams. In total, we registered approximately 300 players, competing at A to AAA levels and participating in 15-30 games per season through various tournaments.

Beyond tournament play and team practices, we offer both on-ice and off-ice skill development sessions to further enhance player growth. As in previous seasons, we are offering three sponsorship opportunities for your consideration, each with the benefit of a tax receipt.

Team Sponsor

✦ First-Year Sponsor: \$1,000 | Returning Sponsor: \$500/year + HST

- Your company name featured as part of the team's official name (e.g., Starport Marina U18 Ice Dogs).
- Company logo on each player's jersey, helping subsidize jersey costs.
- Prominent logo placement with links on the Ice Dogs website and the specific team page.
- Multiple mentions across Ice Dogs' social media platforms, enhancing brand exposure.

Corporate Partner Sponsor

✦ \$500 – \$1,000/year (based on sponsorship level) + HST

- Company logo featured on select apparel and practice jerseys.
- Brand visibility through logo placement and direct links on the Ice Dogs website's Partner section.
- Email marketing opportunities to players and parents, promoting your business, programs, or offers.
- Multiple mentions via social media and affiliated media channels to maximize exposure.

Website & Social Media Sponsor

✦ \$250/year + HST

- Targeted email marketing opportunities to players and parents to promote your business.
- Company logo and direct links on the Ice Dogs website.
- Multiple mentions via social media and direct marketing channels to increase brand awareness.

By partnering with Ice Dogs Hockey Orillia Inc., you are directly supporting young athletes while gaining valuable community exposure. We appreciate your consideration and look forward to working with you!

Thank you!

Tim McConaghy

Program Director – Ice Dogs Hockey Orillia Inc.

www.icedogshockeyorillia.com

Phone: 705-326-5677; Email: tim.mcconaghy@rogers.com