



ICEDOGS
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HOCKEY

Sponsor Letter

Thank you for your sponsorship consideration. Ice Dogs Hockey Orillia Inc. offers dedicated kids the opportunity to advance their hockey skills in the spring/summer months. Based out of Orillia our teams participate in tournaments around the GTA and Niagara Falls. Last season our program had teams at all minor hockey age levels (U9-U18) and registered around 200 players. Our teams play at A through AAA levels and participate in a series of tournaments consisting of around 15-30 games per season. In addition to tournament play and team practices we offer both on-ice and off-ice skills sessions.

Team Sponsor: Initial season: \$1000.00; Return Sponsor: \$500.00/year

- ▶ Team is named after the Premier Sponsor (for example: Starport Marina U18 Ice Dogs).
- ▶ Company Name/Logo on each players jersey (your sponsorship helps subsidize cost of the jerseys)
- ▶ Company Logo and links from Ice Dogs Web Page and specific team page.
- ▶ Multiple mentions via Social Media Pages.
- ▶ Sponsor name mentions in local newspaper and magazine articles.
- ▶ Tax receipt will be provided.

Corporate Partner Sponsor: \$500/year

- ▶ Company logo will be prominent on some apparel/practice jerseys
- ▶ Logo and links from Ice Dogs Web Page
- ▶ Email marketing direct to players and parents to promote your programs or specials
- ▶ Multiple mentions via social media and local paper articles

Association Website – Social Media Sponsor: \$250/year

- ▶ Email marketing direct to players and parents to promote your programs or specials
- ▶ Logo and links from Ice Dogs Web Page
- ▶ Multiple mentions via social media and local paper articles

Your contributions will help our program continue to run at an elite level. On behalf of Ice Dogs hockey, your support is greatly appreciated.

If you have any questions, please contact me.

Thank you!

Tim McConaghy

Program Director – Ice Dogs Hockey Orillia Inc.

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